

Loyalty program rules (from 13/09/2021):

1. All basic Terms and definition are taken from **Terms and Conditions** (https://pharmcourse.com/about/doc1)

2. Terms and Definitions

- 2.1. **Loyalty program** non-commercial program with key target to motivate users earn more PharmaCoins through different activities on webpage such as webinars, surveys, courses etc.
- 2.2. **Rating** non-commercial program with key target to motivate users earn more PharmaCoins through different activities on webpage such as webinars, surveys, courses etc. Helps users to measure their progress in comparison with other users.
- 2.3. Rewards non-commercial program with key target to motivate users earn more PharmaCoins through different activities on webpage such as webinars, surveys, courses etc. Helps users to estimate their personal results of using different services.
- 2.4. **Shop** section of Loyalty program block where user can exchange his PharmaCoins into provided services and goods.
- 2.5. **PharmaCoins** virtual bonuses that are converted for buying goods and services on PharmaCourses.

3. Loyalty program terms and conditions

- 3.1. User is automatically registered in PharmaCourses loyalty program since he is registered on PharmaCourses portal.
- 3.2. Your personal PharmaCoins balance is available in your profile, there you can see all earns and spends.
- 3.3. By participating, the participant agrees that his personal data, full name, photo in the personal account, position, the number of points accumulated will be displayed in the public domain on the https://pharmcourse.com/ portal.
- 3.4. In PhamaCourses Shop you can find services and goods with prices in coins equivalent. In case there are enough PharmaCoins to cover one of these



products, please press Get button or contact us at welcome@pharma.global for purchasing it or make it directly through webpage.

- 3.5. It is not allowed to transfer PharmaCoins to third party or to other users.
- 3.6. PharmaCourses can unilaterally change the number of coins for activities, while the announcement of changes on the portal pharmacourses.ae will be made no later than 3 hours before the start of the change.
- 3.7. PharmaCourses has the right to terminate participation in the Program of any Participant without notice in cases of non-compliance with the Program Rules.

4. List of activities for which PharmaCoins are credited:

- 4.1. Register on Platform
 - + 10 coins
- 4.2. Tell us about yourself, place of work
 - + 15 coins
- 4.3. Participate in webinar
 - + 2 to 30 coins
- 4.4. Invite your friend
 - + 5 coins for each person

You send link to your colleagues

Your colleagues follow the link, registered on PharmaCourses, fill in profile and participate at least at one webinar

You can invite no more than 5 persons per day

- 4.5. Participate in other activities
 - Surveys, conferences, tests and other activities
 - + 2 to 30 coins
- 4.6. PharmaCourses has the right to add or delay any activities, change the amount of PharmaCoins for any activities, index user balance.

5. Rating rules:

5.1. User is automatically registered in PharmaCourses rating since you are registered on PharmaCourses portal.



- 5.2. By participating, the participant agrees that his name without surname, photo, position, the number of points accumulated will be displayed in the public domain on the pharmacourses.ae portal.
- 5.3. Rating accumulates yearly activity by user and group of users divided by country filter.
- 5.4. Total score is accumulated for one year with out deductions from coins usage in PharmaCourses shop. You can earn and spend your coins and this fact will not influence on your position in rating.
- 5.5. Pharmacy, clinics and hospitals rating is formed as a sum of user's scores marked as employees of this organizations